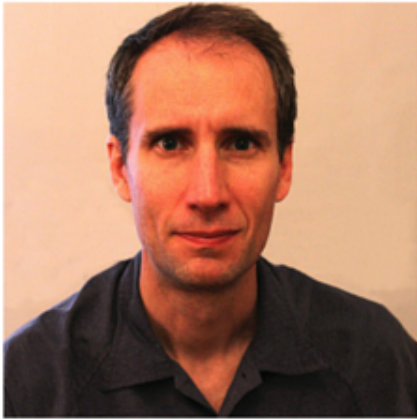


An aerial photograph of the Montreal skyline, showing a dense cluster of skyscrapers and buildings. The sky is a pale, hazy blue. The text is overlaid on the left side of the image.

Responsible Corporate Citizens for a Carbon Neutral Montréal

COLLABORATIONS FOR
SUCCESS & GROWTH

15 Mars 2016 | Ben Clayton



Ben Clayton



Matthew Chapman



Jim Banks



The Economic Imperative of the Transition



Responsible Corporate Citizens of Montréal see **tremendous opportunities** in the ambitious reduction in Montréal's dependence on fossil fuels.

We also **recognize the risks** of not making this transition, namely the **economic, social and environmental** consequences to our city, province, country, and planet.



WORKING TOGETHER

Montréal & Business

Working Together



A **collective effort** to reduce fossil fuel dependence mitigates our contribution to climate change, while rendering our city **more efficient and more competitive.**

By implementing **best practices** around **energy efficiency, congestion management, and land use**, Montréal can greatly reduce its carbon footprint while **raising its international profile** as a **world-class city** in terms of quality of life.

Beneficial Outcomes



- New business opportunities, new local businesses, economic development, job creation and growth.
- Improving, environmental quality, public health, livability/quality of life.
- Attract and retain talent and businesses in the city.
- Improving efficiencies, including energy efficiencies, eliminating waste and saving money.

Recommendations for the City of Montréal



Set an ambitious carbon neutral target for 2042 to catalyze Montréal's innovation community and provide long-term industry guidance well in advance of policy changes.

Recommendations for the City of Montréal



Lead the low-carbon economy transition and export solutions to capitalize on an estimated \$17 trillion global opportunity (by 2050).

Corporate Citizens Declaration



We, the Responsible Corporate Citizens of Montréal, call for a **collective effort to mitigate our contribution to climate change,** and to **render our city more efficient and more competitive.** By implementing **best practices** around **energy efficiency, congestion management, and land use,** Montréal can greatly reduce its carbon footprint while **raising its international profile as a world-class city in terms of quality of life.**

The first step in any journey is deciding on a destination. **Consequently, we call on Montréal to establish a clear objective for carbon neutrality by its 400th anniversary in 2042 and begin aligning its various plans to achieve that ambitious, beneficial, and necessary goal.**



Merci Beaucoup!

